

DRAFT

Independent Technical Panel on  
Demand Management Measures

Report to the Legislature  
California Landscape Water Use – A Framework for the Future

1. Introduction

*This section will be similar to the introduction paragraph in ITP Report 1. It will provide basic convening history of the ITP, a reference to the ITP's previous work and outcomes on the Urban Water Management Planning Act, and a brief summary of the ITP's most current work.*

2. Independent Technical Panel on Demand Management Measures Organization and Process

*This section will include a similar description as found in ITP Report 1. It will include a description of the ITP purpose, membership, roles and responsibilities, public participation, and process for 2015 and the Landscape Water Use discussion process.*

3. Vision Statement - Achieving Sustainable Urban Landscapes throughout California

*This section will be the final version of the ITP Vision Statement. It will be a bold statement framing the work of the ITP to-date, and the basis for the ITP's short and long term recommendations.*

4. Voluntary Turf Replacement

Recommendation 1 – Authorize a carefully targeted state incentive program for a 10-year period.

- a. incentive amount declines over time
- b. program design to ensure local oversight and multiple benefits

5. Required Improvements in Existing Landscapes

Recommendation 1 – Single-Family Residential Properties

- a. triggering event(s), i.e., sale of home, transfer of customer on water account
- b. performance criteria (water budget with ETAF = \_\_\_\_ ) or specific measures
- b. applicability (i.e., homes above median value)

Recommendation 2 – Multifamily and Commercial/Industrial properties

Recommendation 3 – Publicly Owned facilities

- a. state facilities
- b. local facilities
- c. public rights-of-way

6. New Landscapes – Smart from the Start

Recommendation 1 – Strengthen 2015 MWELO criteria and enforcement

Recommendation 2 – State Facility leadership

7. Complementary Policies and regulations

Recommendation 1 – Product standards for irrigation equipment

Recommendation 2 – Permit required for irrigation installation

Recommendation 3 – Retail water pricing

Recommendation 4 – Connection Charges

Recommendation 5 – Labeling of Plant Material

Recommendation 6 – Outdoor water use reporting

Recommendation 7 – Expanded CIMIS

8. Workforce to Accomplish the Transformation

Recommendation 1

Recommendation 2

9. Public Perceptions and Social Norms

Recommendation 1 – Awards and Recognition Programs

Recommendation 2 – Sustained Statewide outreach and information (similar to “Flex Your Power”)

10. Research Needs and Support

Recommendation 1 – A dynamic research agenda

Recommendation 2 – Sustainable funding for research